

B. K. Birla College (Empowered Autonomous), Kalyan

Department of Management Studies

Activity Report (Post Event)

Date: 01st March 2024

Name of the Activity	“Guest Lecture Series under Knowledge Quest” By Dr. Anil Menon, Director, Uma Krishna Shetty Institute of Management Studies & Research on topic ‘Entrepreneurship and Financial Literacy’.
Date	29 th February, 2024
Time	02.00 pm
Venue	Seminar Hall
Scope of the Activity	Departmental
Outcome of the Activity	This activity was conducted to make students understand what are the factors of a successful entrepreneur. The students were also able to be get aware about financial literacy and financial management.
Key Highlights/ Terms	The insights shared by Dr. Anil Menon inspired students to reflect on the essential factors to be considered while starting entrepreneurship. They were also introduced to 4 Menon Mantra’s of Passive Income, Index Funds, Systematic Investment Plans and Number of Years which are significant in the finance and investment sector.
Guest of Honor/ Chief Guest	Dr. Anil Menon
Number of Student Participants	141
Number of Faculty Participants	6 - Dr. Sadhana Kapote, Mr. Suraj Agarwala, Dr. Priya Pandharpatte, Dr. Abhijeet Rawal, Ms. Sayali Nene.
Photograph Link (Share Drive Link of Photo)	Guest Lecture 4